

PHARMA WORX+



Mobile Pharmaceutical Sales Management Solution

Increase sales efficiency

Mobile Sales professionals need up-to-date information and critical facts and figures anywhere, anytime.

Making your sales force more productive and streamlining sales force processes will increase sales, increase efficiency & decrease costs, thus creating competitive advantage.

Pharmaworx from Unique Computer Systems is a top quality mobile pharmaceutical sales solution that offers customizable customer and product information and customer visit management - a complete tool optimized for pharmaceutical field sales professionals.

Pharmaworx addresses the needs of your pharmacy sales and distribution workforce by putting critical customer relationship management (CRM) and enterprise resource planning (ERP) data in the hands of mobile sales representatives and empower them to conduct effective pharmacy sales and distribution activity in an efficient and accurate manner.

Options in Pharmaworx include mobile visit management, sales order management, inventory auditing, collection, call support, clinical data, survey management and signature capture.

More informed, More agile

Pharmaworx empowers your mobile sales professionals to be more responsive to customers by conducting activities such as checking inventory by lots, selling from lots,

quoting prices and accessing current product information during the customer meeting.

In addition, sales professionals can eliminate menial tasks and reduce the delay in sending accurate information about customer meetings and orders back to the home office by utilizing their mobile devices at the point of activity.

As a result, customers are more satisfied, the information gathered is more accurate, sales cycles are shortened & revenues are increased.

Better planning, Better reporting

Along with field sales, Pharmaworx also addresses the planning and reporting requirements of management, through a responsive and flexible backend system, to assist them in better overseeing the performance of the mobile sales force and offers instant insight on areas for coaching individual sales performance.

Pharmaworx supports the workflow of the field sales representatives and meets the reporting needs of management through a number of highly integrated functional modules:

- Contact Profile Management
- Contact History Management
- Product Data Management
- Stock Data & Purchase History Management
- Visit Logging Module
- Market Research Module
- Lot Management
- Order Management
- Reporting

PharmaWorx also provides more administrative control of individual features & modules to easily disable or enable functionality in the server as well as handhelds. It integrates well with existing ERP & CRM System to provide a end-to-end sales solution.

The solution is flexible and can be easily integrated into any Enterprise Resource Planning or Supply Chain Management solution for immediate and up-to-date access to business information.



Unique Computer Systems FZE is an application development, systems integration and solutions consultancy providing online and mobility products and solutions.

With a focus on business processes and usability, Unique Computer Systems FZE assists its customers to step effortlessly through the evolutionary process of designing, deploying, managing, analyzing and enhancing their applications.

Unique Computer Systems provides a complete three-tier application system for several verticals including customer service, property management, data collection etc. Essentially our solutions are designed to help any company with employees in the field who need to be connected to enterprise systems.

Our products include PharmaWorx (Pharmacy Field Sales Automation), SalesWorx (Field Sales Automation), InvenTrax (Inventory Management), TouchPoint (Mobile Survey), TroubleTicket (Field Service Automation).

For more information about PharmaWorx and other Unique Computer Systems FZE products, email info@ucssolutions.com or visit www.ucssolutions.com



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